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September 12, 2011

***The Village of Shorewood is named a Bronze Level Bicycle Friendly Community by the League of American Bicyclists***  
***One of Wisconsin's great urban villages - At the Edge of the City and at the Heart of Everything.***

Washington, D.C. – September 14, 2011 – The League of American Bicyclists names the Village of Shorewood as a Bronze level Bicycle Friendly Community (BFC) during their 2011 Fall awards announcement. “The League congratulates the *Village of Shorewood* and all of our BFC winners for implementing successful, long-term bicycle plans and programs that provide quality of life improvements for their citizens,” said League President Andy Clarke. “Even in tough economic times it is clear that cities are choosing investment in bicycling as a key to building the places people want to live, work and visit.” These awarded communities now bring the total of BFCs across the country to 190 in 46 states.

The BFC award recognizes *Shorewood's* commitment to improving conditions for bicycling through investment in bicycling promotion, education programs, infrastructure and pro-bicycling policies. The BFC judges were particularly impressed with *Shorewood's* commitment to the redevelopment of the Oak Leaf Trail bridge across Capitol Drive, providing new accesses from the trail to the bridge, and addition of dedicated bike lanes and bike accommodations along Capitol Drive and Oakland Avenue. Shorewood is the first and only village in the State of Wisconsin to earn the BFC award.

“We are proud of the roadmap that the Bicycle Friendly Community program provides and how Shorewood is using it to build a Bronze Level BFC,” said Bill Nesper, Director of the League’s Bicycle Friendly America program. “We are inspired by the tireless efforts of individuals and groups, from everyday cyclists to city leaders to build great communities for bicycling.”

The BFC program is revolutionizing the communities evaluate their quality of life, sustainability and transportation networks, while allowing them to benchmark their progress and work toward improving their bicycle-friendliness. The application to become a BFC is rigorous and an educational tool in itself; currently there are 190 of the 490 total applicants have a BFC four-year designation. The renewal process and four levels of the award – platinum, gold, silver and bronze – provide a clear incentive for communities to continuously improve.

To apply or learn more about the free BFB program, visit the League online at [bikeleague.org/community](http://bikeleague.org/community).

**About the Bicycle Friendly America Program**

The Bicycle Friendly Community, Bicycle Friendly State, Bicycle Friendly Business and Bicycle Friendly University programs are generously supported by program partners Bikes Belong and Trek Bicycle’s One World, Two Wheels Campaign. To learn more about building a Bicycle Friendly America, visit <http://www.bikeleague.org/programs/bicyclefriendlyamerica/>

*The League of American Bicyclists promotes bicycling for fun, fitness and transportation, and works through advocacy and education for a bicycle-friendly America. The League represents the interests of*

*America's 57 million bicyclists, including its 300,000 members and affiliates. For more information or to support the League, visit [www.bikeleague.org](http://www.bikeleague.org).*